

# CANEX WKND 2024

16 - 19 October  
Algiers, Algeria

ABOUT CANEX

Afreximbank, having recognized the relevance and opportunities provided by the creative economy as a key driver for development and job creation, in 2020 launched the Creative Africa Nexus (CANEX) programme.

***CANEX's aims include the facilitation, development and growth of the creative and cultural industries in Africa and the diaspora through a range of financing and non-financing instruments and interventions aimed at supporting trade and investment in Africa's creative sector.***

Through various events and innovative projects under the CANEX programme, Afreximbank works to engage in trade and export development initiatives that bring together governments, bi/multi-lateral organisations and the private sector to work collectively to create an enabling environment for the key creative economies, including fashion, music, film, art, visual arts, gastronomy and sport amongst others. These initiatives, alongside critical high-level conversations, in-depth masterclasses and star-studded performances are showcased at the biennial CANEX WKND and CANEX at Intra-African Trade Fair (IATF).



PROMOTED BY



IN COLLABORATION WITH



HOSTED BY ALGERIA



**One People,  
United in Culture,  
Creating for the World**

# CANEX WKND 2024



***Building on the success of previous events, most recently CANEX at IATF 2023 that was held in Cairo, CANEX WKND 2024 will take place from 16 - 19 October in Algiers, Algeria.***

CANEX at IATF 2023 saw delegates from across the continent representing a diversity of creative sectors, taking part at this event which hosted over 21 live performances, had 115 speakers who are industry leaders and experts, 13 masterclass sessions, and included an awe-inspiring fashion show, high-energy music concert and exciting gastronomical showcases alongside a vibrant market and exhibition

CANEX WKND will further develop conversations and provide even more business-to-business and business-to-government opportunities through a 4-day gathering that will once again hold under the theme "One People, United in Culture, Creating for the World."

The event provides a unique platform for facilitating business, investment, collaboration, partnerships, and inspiration amongst creatives across the value chain. The objectives of CANEX WKND, include gathering continental and global players to showcase and exhibit their goods and services, and to explore business and investment opportunities within the rapidly expanding creative economy.

WHO WILL ATTEND?



## INDUSTRY PROFESSIONALS

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Advertising and Creative Agencies  
Animators and Fx Artists  
Art Curators and Galleries  
Broadcasters  
Buyers  
Cinema and Film Distributors  
Composers  
Content Creators  
Creative Sector Retailers  
Designers  
E-Gamers, Players and Designers  
Educators and Trainers  
Event and Festival Organizers  
Fashion Designers  
Filmmakers  
Literary Publishers  
Media Editors and Creative Agencies  
Musicians  
Performers  
Producers  
Record Label Executives and Music Distributors.  
Songwriters  
Streaming Platforms and Digital Platforms  
Visual Artists

## INDIVIDUALS

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Creative Enthusiasts  
Creative Influencers  
Culture Tourists

## CORPORATE & INVESTORS

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Private Investors  
Banks  
Hedge Funds  
Sovereign Funders

## GOVERNANCE

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Law And Policy Makers  
Governments  
Cultural Bodies  
Tourism Bodies  
Culture Ministries

# WHAT TO EXPECT



**Attendance is free to CANEX WKND,**  
but pre-registration is essential on the website.

CANEX WKND 2024, will comprise of the following key components:



#### **EXHIBITION & MARKET:**

An exciting retail market space and business to business focused exhibition space, will provide smaller brands, larger businesses, associations, and countries to showcase their creative goods and services.



#### **ROUND TABLES & MASTERCLASSES:**

A range of high-level masterclasses aimed at capacity building and fine tuning expertise across various creative sectors, hosted by industry experts from Africa and beyond.



#### **CONVERSATIONS:**

Engaging and in-depth panel discussions with outcomes driven topics with a focus on high-level Fireside Chats with experts and respected African and Diasporic creatives.



#### **LIVE PERFORMANCES:**

From music, dance to poetry and literature readings, live performances will culminate in an all-star Mega Concert.



#### **GASTRONOMY SHOWCASES:**

Celebrity chefs from Africa and the Diaspora will showcase their culinary skills and expertise at the event.



#### **ART EXHIBITION:**

Once again CANEX WKND will host showcase of visual arts curated especially for the event.



#### **CANEX MUSIC FACTORY:**

Once again, the legendary Oskido will be on site with the CANEX Music Factory live recording studio – be part of the next album release.



#### **CANEX SHORTS:**

This short film competition will once again take place at CANEX WKND with the screening of the winning films and an awards ceremony.



#### **CANEX BOOK FACTORY:**

In Partnership with Narrative Landscape Press and Chimamanda Ngozi Adichie.




#### **NETWORKING/B2B & B2G OPPORTUNITIES:**

A host of networking and dealmaking opportunities and events are always a part of CANEX WKND.

A range of sponsorship and exhibition opportunities are on offer at CANEX WKND 2024 and information can be found at [info@creativeafricanexus.com](mailto:info@creativeafricanexus.com)

 @CANEXAfrica

   @CreativeAfricaNexus

 [canex.africa](http://canex.africa)